



# Corey LaQuay

claquay@gmail.com

267-984-2259

[coreylaquay.com](http://coreylaquay.com)

## Education

### Digital Media (B.A.)

Art & Design concentration

Marketing minor

### Messiah University '18

Mechanicsburg, PA

## Proficient in

Photoshop

Illustrator

InDesign

Lightroom

Sketch

InVision Studio

Adobe XD

Final Cut Pro

Google G Suite

## Experience in

Visual Identity Design

UI/UX Design

Digital Marketing

Advertising

Packaging Design

Publication Design

Screenprinting

Photo & Video

## Experience

### Freelance Designer

08/2018 – PRESENT

Self-Employed – Philadelphia, PA + Brooklyn, NY

- Created a wide range of branding, promotional, and informational materials, including but not limited to logo, packaging, and website designs.
- Clients include Rory Creative, Palette Group, Bluecadet, Corporate Ladder Brewing, Haven Coffee Roasters, Film Sheep, The Herd, and Philadelphia Mortgage Company among others

### Designer

03/2020 – 04/2020

Compass Real Estate – Philadelphia, PA

*\*Job impacted by COVID-19*

- Designed listing advertisements, open-house booklets, signage, and other print collateral for Compass real estate agents in Philadelphia
- Maintained consistent design standards across print and digital platforms, adhering to Compass' existing brand guidelines

### Graphic Designer

09/2018 – 07/2019

Lyquix – Philadelphia, PA

- Worked alongside a team of designers and developers to create websites, mobile apps, print collateral, and visual identity systems
- Used Sketch and InVision to create wireframes and design interactive prototypes for various screen sizes/devices
- Met with clients and guided them through each stage of the design process, explaining our rationale for each design decision

### Graphic Designer

08/2016 – 05/2018

Student Activities Board – Messiah College

- Collaborated with a team of student executives to promote SAB events (concerts, movies, etc.) happening on campus
- Designed 150+ unique posters and created new logos for the organization

### Junior Graphic Designer

SUMMER 2016 + 2017

Palette Group – Philadelphia, PA

- Worked with marketing executives and other creatives to produce content, design digital assets, and launch marketing campaigns on social media

### Student Photographer, Video Producer, Designer

\*09/2014 – 05/2018

Office of Marketing and Communications – Messiah College

*\*Individual on-campus, work-study positions held between September 2014 to May 2018*